



# FUNDAMENTALS OF WEB DESIGN

## (46)

REGIONAL 2013

# KEY

---

***Judges/Graders:***

Please double-check and verify all scores!

Property of Business Professionals of America.  
May be reproduced only for use in the Business Professionals of America  
*Workplace Skills Assessment Program* competition.



**MULTIPLE CHOICE KEY**

1. D
2. D
3. B
4. B
5. C
6. B
7. B
8. D
9. C
10. A
11. C
12. D
13. D
14. B
15. A

Award 10 points for each correct answer.

Point total: 150 points.



**PRACTICAL RUBRIC**

<b>HTML5</b>	<b>Point Value</b>	<b>Score</b>
Correct DOCTYPE declaration	5	
<title> tag includes contestant's BPA membership number	5	
<link> tag reference to a CSS stylesheet	5	
<body> tag has no attributes	5	
<div> used for navigation bar	5	
<a> used for "Learn More" button	5	
Horizontal rule used to separate sections	5	
<b>HTML5 TOTAL</b>	<b>35</b>	
<b>CSS</b>		
body { background-color: #fdf6e3	5	
body { font: 13px "Helvetica Neue", Helvetica, Arial, sans-serif	5	
body { color: #657b83	5	
body { line-height: 18px	5	
body { padding: 60px 0 40px (or similar)	5	
p { margin-bottom: 9px	5	
a { text-decoration: none	5	
hr { border-top: 1px solid #eee8d5	5	
hr { border-bottom: 1px solid #fdf6e3	5	
h1 { font-size: 60px	5	
h1 { line-height: 1	5	
h1 { margin-bottom: 0	5	
h1 { color: #586e75	5	
h1 { letter-spacing: -1	5	
.nav { background-color: #002b36	5	
.nav { color: #b58900	5	
.container { width: 940px	5	
.hero { border-radius: 5px	5	
.hero { background: url('orlando.jpg') no-repeat 50% 50%	5	
a.btn { background-color: #268bd2	5	
a.btn { color: white (or #ffffff)	5	
a.btn:hover { background-color: #2aa198	5	
<b>CSS TOTAL</b>	<b>110</b>	



FORMATTING	Point Value	Score
Ensure all text copy correctly matches specification; <i>to include footer</i> . Deduct 5 points for each discrepancy, up to 15 points.	15	
<b>PRACTICAL TOTAL</b>	<b>160</b>	
<b>MULTIPLE CHOICE TOTAL</b> (from page 2)	<b>150</b>	
<b>EVENT TOTAL</b>	<b>310</b>	

## EXAMPLE CODE

### r\_sample.html

```

<!DOCTYPE html>
<html>
  <head>
    <title>Contestant ##-####-#### - Fundamentals of Web Design</title>
    <link rel="stylesheet" href="r_sample.css" type="text/css" />
  </head>
  <body>
    <header>
      <a class="brand" href="#">NLC 2013</a>
    </header>
    <div class="container">
      <div class="hero">
        <h1>BPA National Leadership Conference 2013</h1>
        <p>Orlando, FL &bull; May 8-12, 2013</p>
        <p><a class="btn">Learn more &raquo;</a></p>
      </div>
      <hr />
      <footer>
        <p>&copy; 2012-2013 Business Professionals of America. All rights reserved.</p>
      </footer>
    </div>
  </body>
</html>

```



**r\_sample.css**

```
body {
    background-color: #fdf6e3;
    color: #657b83;
    font-family: "Helvetica Neue", Helvetica, Arial, sans-serif;
    font-size: 13px;
    line-height: 18px;
    margin: 0;
    padding-bottom: 40px;
    padding-top: 60px;
}
a {
    text-decoration: none
}
h1, h2, h3, h4, h5, h6 {
    font-weight: bold;
    margin: 0;
}
p {
    margin: 0 0 9px
}
header {
    background-color: #002b36;
    color: #839496;
    left: 0;
    margin-bottom: 0;
    min-height: 40px;
    overflow: visible;
    position: fixed;
    right: 0;
    top: 0;
    z-index: 999;
}
hr {
    border: 0;
    border-bottom: 1px solid #fdf6e3;
    border-top: 1px solid #eee8d5;
    margin: 18px 0;
}
.container {
    display: block;
    margin: 0 auto;
    width: 940px;
}
.brand {
    color: #b58900;
    display: block;
    float: left;
    font-size: 20px;
    font-weight: bold;
    line-height: 1;
    padding: 8px 20px 12px;
}
```

# FUNDAMENTALS OF WEB DESIGN

## REGIONAL 2013 KEY

PAGE 6 OF 6



```
.nav {
  display: block;
  float: left;
  left: 0;
  margin: 0 10px 0 0;
  position: relative;
}

.hero {
  background: url('orlando.jpg') no-repeat 50% 50%;
  background-color: #eee8d5;
  border-radius: 5px;
  margin-bottom: 30px;
  padding: 60px;
}

.hero .btn {
  background-color: #268bd2;
  border: 1px solid #93a1a1;
  border-radius: 5px;
  color: #fdf6e3;
  cursor: pointer;
  display: inline-block;
  font-size: 15px;
  line-height: normal;
  padding: 9px 14px;
  text-align: center;
  vertical-align: middle;
}

.hero .btn:hover {
  background-color: #2aa198;
  color: #fdf6e3;
  text-decoration: none;
}

.hero h1 {
  color: #586e75;
  font-size: 60px;
  letter-spacing: -1px;
  line-height: 1;
  margin-bottom: 0;
}

.hero p {
  font-size: 18px;
  font-weight: bold;
  line-height: 27px;
}
```